



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.Com. DEGREE EXAMINATION – COMMERCE

FOURTH SEMESTER – APRIL 2023

UCO 4502 – ENTREPRENEURSHIP DEVELOPMENT

Date: 11-05-2023

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

PART– A

(10 X 2= 20Marks)

Answer All the Questions:

1. Define entrepreneurship.
2. Write a note on 'Intrapreneur'.
3. What do you mean by brainstorming?
4. Mention about Technical analysis.
5. What is business plan?
6. List out any two barriers of setting up an enterprise.
7. Brief about the government grants.
8. Write a note on 'Crowd funding'.
9. What do you mean by Digital Nomadism?
10. What is Gig economy?

PART– B

(4 X 10 =40 Marks)

Answer any FOUR questions:

11. Distinguish between Entrepreneur and Manager.
12. Explain the functions of an entrepreneur.
13. Elucidate screening the project ideas.
14. List out different legal forms of enterprise.
15. State the financial requirement of the enterprise.
16. Enumerate the problems faced by young entrepreneurs.
17. What do you mean feasibility study? Explain its process.

PART– C

(2 X 20 =40 Marks)

Answer any TWO questions:

18. Describe the various classifications of entrepreneurs.
19. Discuss the various methods of generating business ideas.
20. Elaborate the contents of business plan.
21. Summarizing various sources of finance for entrepreneurs.

#####